

EEO PUBLIC FILE REPORT
Raycom Media- WFXG
Reporting period 12/1/11 to 11/30/12

Recruitment Sources Used For Full-Time Vacancies

MASTER LIST OF RECRUITMENT SOURCES

(Sources with an asterisk(*) denote organizations that requested notification of full-time job vacancies)

1. Aiken Technical College slizewst@atc.edu
2. AIU - American InterContinental University
dione.scott@buckhead.aiuniv.edu
3. Asian American Journalists Assoc. (national@aaja.org)
national@aaja.org
4. Auburn University / Dept. of Communications fitchme@auburn.edu
5. Augusta State University (Mdarley@aug.edu.) Mdarley@aug.edu.
6. Augusta Technical College (kmccclendo@augustatech.org)
kmccclendo@augustatech.org
7. Career Placement / Attn. Mary E. Burrus mburrus@columbustech.edu
8. Clark Atlanta University / Career Services Director cppc@cau.edu
9. Diversitysearch (dtadlock@RaycomMedia.com)
dtadlock@RaycomMedia.com
10. Georgia Department of Labor vonteice.davis@dol.state.ga.us
11. National Minority Business Council Inc nmbc@msn.com
12. Paine College (Allenw@mail.paine.edu) Allenw@mail.paine.edu
13. Spots N Dots Website ads@spotsndots.com
14. TV Jobs (jobs@tvjobs.com) jobs@tvjobs.com
15. University of Georgia pginn@mail.rx.uga.edu
16. USC Aiken lesliec@usca.edu; coreyf@usca.edu; donnad@usca.edu
17. Raycom Web-site dtadlock@RaycomMedia.com
18. WFXG Web-site sfriedline@wfxg.com
19. Former Employee
20. Employee Referrals
21. GAB Job Fair
22. WALB – another Raycom Station
23. WTOG

**Full-Time Positions Filled; Recruitment Sources Used (#'s in parenthesis)
[With Hiree's Recruitment Source In Brackets]**

Photographer/ENG truck Operator	[1-18]	(#18) WFXG Website
Community Web producer	[1-18]	(#17) Raycom Web-site
Local Sales Assistant	[1-18]	(#5) Augusta state University
Marketing Producer	[1-18]	(#18) WFXG Website
Marketing Director	[1-18]	(#18) WFXG Website
Master Control operator / Part time	[1-18] , [20]	(#20) Employee referral

Total Interviewees for all Full-Time Positions

22

Number of Referrals From Sources Used

(#5) Augusta State University	2
(#17) Raycom Web-site	3
(#18) WFXG Website	9
(#10) Georgia Department of Labor	3
(#20) Employee referral	2
(#22) WALB – another Raycom Station	1
(#23) WTOG	2

Supplemental Outreach Activities

DESCRIPTION OF SUPPLEMENTAL OUTREACH INITIATIVES

Complete this form for every event or program established by, sponsored by, or participated in by the Station Employment Unit as part of the supplemental outreach initiatives elected.

Date(s) of Initiative Event(s): 2012

Describe Nature of Initiative:

The Georgia Association Of Broadcasters Job Fair

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Joined a number of other television and radio Broadcasters as a sponsor to potentially recruit students to our industry. This is an annual GAB joint effort.

Names of Station Personnel involved in Initiative:

VP/GM Barry Barth

Incorporate into EEO Public File Report and place in station's local public file annually on the anniversary date of the renewal filing due date.

DESCRIPTION OF SUPPLEMENTAL OUTREACH INITIATIVES

Complete this form for every event or program established by, sponsored by, or participated in by the Station Employment Unit as part of the supplemental outreach initiatives elected.

Date of Initiative Event: 12/1/11 to 11/30/12

Describe Nature of Initiative:

On-Air announcement to disseminate information that we are a Equal Employment Opportunity Employer and to gain more organizations interested in job openings

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

On Air Announcement to be aired periodically to recruit employees and additional organizations interested in being added to our list for full time job openings

Names of Station Personnel involved in Initiative:

Glenn Tomlinson (Marketing/Production Director), Barry Barth (VP/General Manager)

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DESCRIPTION OF SUPPLEMENTAL OUTREACH INITIATIVES

Complete this form for every event or program established by, sponsored by, or participated in by the Station Employment Unit as part of the supplemental outreach initiatives elected.

Date of Initiative Event: 2012

Describe Nature of Initiative:

Georgia Association Of Broadcasters Scholarship Participant

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Made monetary contribution to fund scholarship program - E. Lanier (Lanny) Finch Scholarship Foundation originated by the Georgia Association of Broadcasters

Names of Station Personnel involved in Initiative:

Barry Barth obtained information and invoice from foundation to submit funding.
VP/GM Barry Barth serves on GAB Board and reviewed candidates resumes as part of the judging panel for Georgia Association Of Broadcasters.

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